

# We put people at the heart of everything we do

Heart research is personal, for all of us.

Because heart conditions, diagnosed or not, mean you can leave your house in the morning, and never return home.

Every day in NI, 11 families lose a loved one to these conditions.

It's for these families that we need to dream big. We want to **end sudden cardiac death**, **stop heart attacks** and **cure heart failure**. That's why we need your vote now.

## For People like Kevin



Kevin King, a fit GAA player from Eglinton, was just 22 years old when he collapsed and died suddenly during a game of indoor soccer with friends.

After his death, Kevin's family learned he had a form of cardiomyopathy, an inherited heart condition. Since then, they have been fundraising to support the BHF's research into these conditions.

BHF research has **discovered several faulty genes that cause cardiomyopathy**.

And now, for the first time, a cure for these inherited conditions is in sight thanks to the BHF's largest ever research grant, [CureHeart](#).



We're the **BIGGEST Independent funder of heart & circulatory disease research in Northern Ireland.**



We've invested **£4million** into research at **Queen's University, Belfast.**



With BHF funding, Prof. Frank Pantridge developed the **world's first portable defibrillator** at the **Royal Victoria Hospital.**

## Let's make a lifesaving partnership together

9 out of 10 people do not survive an out of hospital cardiac arrest in NI. But together, we can help change this. In countries like Denmark where there are higher rates of bystander CPR, the survival rate is double what it is here!

Our recent RevivR CPR training went down a treat in Newry. By choosing the BHF, you'll be helping create a nation of lifesavers. As your chosen charity, we'll make it our goal to train every member of staff in this lifesaving skill.

1 in 20 of us will witness a cardiac arrest in our lifetime and with 80% happening at home, you're more likely to perform CPR on someone you love. Would you know what to do?

## Please give your vote to the BHF

We research the conditions that steal people from their loved ones suddenly and unexpectedly, leaving no chance to say goodbye; heart attacks, cardiac arrests, inherited heart conditions and many others. Your support today will fund the breakthroughs of tomorrow that keep families together for longer.

Medical breakthroughs don't just happen. Driven by love, donations and awe-inspiring science, we make them happen together.



RevivR CPR training with JMK & Crash Services Staff